

# Communication Ambassador Partnership 2020-2023

Understanding language access needs on Martha's Vineyard

Dukes County Health Council January 19 2022

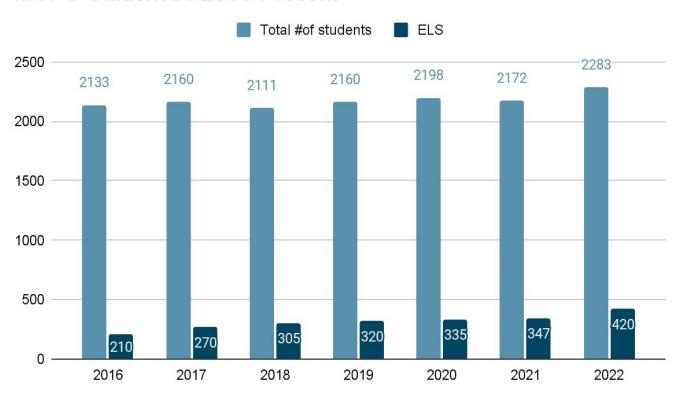
### **CAP's MISSION**

- ★ To provide language ACCESS to all on Martha's Vineyard.
- ★ To break down the barriers of inaccessibility to resources, information, and opportunities.
- ★ To build communication bridges between English speaking and multilingual community members.



## Growth: Demographic Change

#### MVPS Student #s 2016-Present



## Identity: Learning more about how people see themselves

#### 2020 Census Data vs MVYPS School Data

#### 2020 Census Data

MV Population: 21,097

Under 5: 4.7%

Under 18: 17.5% and 19-64= 52%

65+=25.6%

• White alone: 89.2%

Black or African American alone: 5.1%

Asian Alone: 1.2%

 American Indian and Alaskan Native alone 1.2%

Native Hawaiian/ other Pacific
 Islander alone: .1%

Hispanic/Latino: 3.8%

• Two or more races: 3.8%

**Total students in MV public and charter schools**: 2464 students

- 62% of students in MV public and charter schools identify as white
- 4% of students in MV public and charter schools identify as African American
- .7% of students in MV public and charter schools identify as Asian
- 2% of students in MV public and charter schools identify as Native American
- 0% of students identify as Hawaiian/Pacific Islander
- 26% of students identify as Hispanic/Latino
- 6% of students in MV public and charter school identify as multi-race, non-hispanic/latino

#### **MV Public and Charter School Data: October 2022**

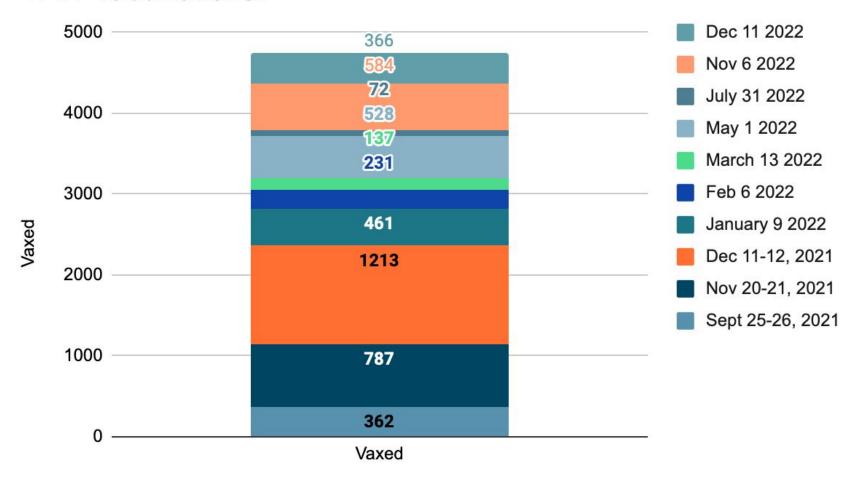
First Language Not English: 732 students, 30% of students have a language other than English as their first language

**English Learners:** 424 students, **17% of students in MV public and charter schools are English learners.** 

#### **CENSUS 2020 Data:**

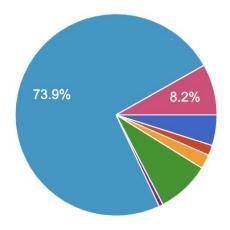
- ★ 88.2% English only
- ★ 2% Spanish
- ★ 9.1% other European lang

#### 4741 Vaccinations!



#### Mobile Clinic Snapshot (Fall 2022)

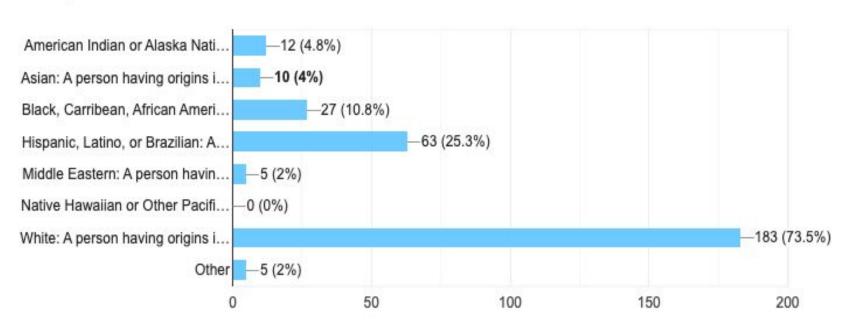
306 responses



- American Indian or Alaska Native: A person having origins in any of the ori...
- Asian: A person having origins in any of the original peoples of the Far East, S...
- Black or African American: A person having origins in any of the black racia...
- Hispanic or Latino: A person of Cuban...
- Native Hawaiian or Other Pacific Islan...
- White: A person having origins in any...
- Other/ Otro/Outro

#### **MVRHS Snapshot January 2023**

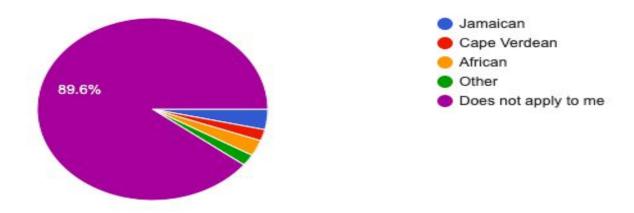
249 responses



#### Black, Carribean, and African American Snapshot

Q4c. If you identify as Black African American, which background best describes you?

249 responses



Jamaican 3.6%, Cape Verdean 2%, African 2.8%, Other 2%

Language Support: How language services are used? How we ask about need? Where and how we share information?

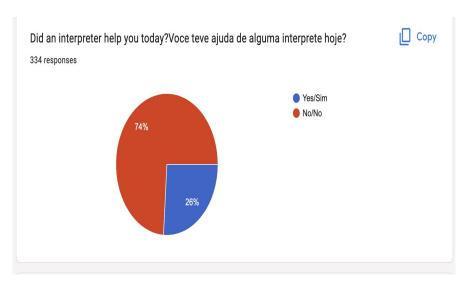
#### **Interpreting Support**

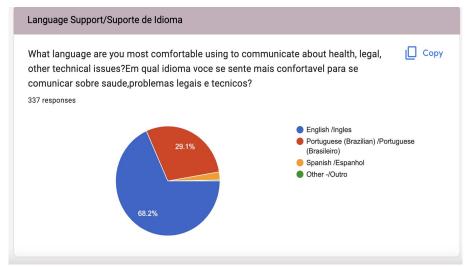
- Monthly Call Volume
- Minutes Used
- Languages

Call Volume (May 2021- May 2022)
Island Health Care 69% increase
MV Hospital 176% increase



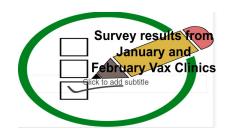
#### **Mobile Vaccine Clinic**





#### **Building Communication channels and methods**

- ★ What's App
- **★** Multilingual Videos
- **★** Oral Recording
- ★ Surveying









# Sustainability: Workforce Development and Data Collection

#### **Island Workforce Development**

COVID Just in time: Community Interpreting Course, June 2020, 10 interpreters trained

COVID Medical Interpreting Course, February 2021, 9 interpreters trained

MVRHS Community Interpreting Course, Spring 2022, 11 interpreters trained

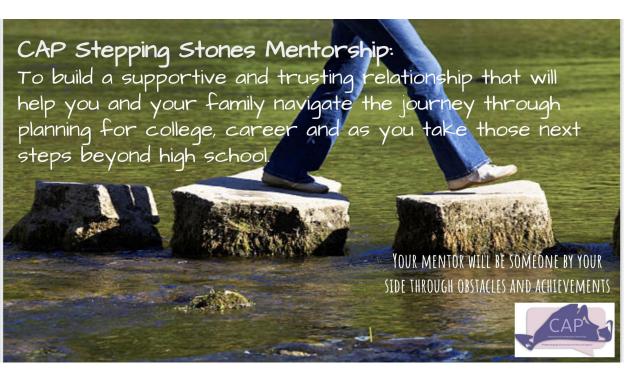
#### Coming.....

MVRHS Community Interpreting Course, Spring 2023

Medical Interpreting Course, MV Hospital, Spring 2023



#### **CAP Stepping Stones Mentorship Program**



- ★ Matched 6 MVRHS seniors with 6 community members
- ★ Support with college and career planning
- ★ Workshops- MIRA supporting undocumented youth with college and career planning, MV Youth scholarship, MVRHS Guidance dept presentation for senior families
- ★ LEVEL All application for mentees, mentors, and guidance department

#### Organization Collaboration and Data Sharing/Collection

Close collaboration with MV organizations, such as:

MV Hospital, Island Health Care, MV Board of Health Agents, NAACP, Martha's Vineyard Savings Bank, Health Aging Martha's Vineyard, Town of Tisbury, MV Commission, MVY Radio, Climate Action Committee, MVYPS

#### **Current Efforts:**

- New Family Registration Clinic August 2022
  - On-going support as new families arrive (school, health and other supports)
- Parent Teacher Conference Language Support
- Simultaneous Language Support at Graduation (2 schools this year)
- COVID Mobile Vaccination Clinic
- Island Wide Flu Clinic

#### Grants:

- Martha's Vineyard Community Foundation
- Mass General Brigham/MV Hospital
- Community Health funding

#### **Post Pandemic Improvements**

**Survey Question Revisions** 

**Data Sharing/Organizational Collaboration** 

**Communication Channels and Methods** 

**Community Level Data Collection Sites** 

**Workforce Development Plans** 

**Language Support Service** 

#### **CAP Events**





#### DUKES COUNTY COVID-19 VACCINATION CONVERSATION:

PERSPECTIVES FROM HEALTH EXPERTS AND THE COMMUNITY

MONDAY, APRIL 12, 2021 7:00 PM - 8:30 PM DISCUSSION I Q&A

ZOOM WEBINAR - FACEBOOK LIVESTREAM

An online forum to help you make your informed decision about the COVID-19 vaccination.

Closed captioning and live interpretation provided.

For more information and updates, please visit: <a href="https://fb.me/e/Euj1zHPZ">https://fb.me/e/Euj1zHPZ</a>



Tell us why you got vaccinated today!

Post a picture or video of yourself
getting vaxed using #IVAXDBECAUSE
to be featured in our community video.







"Bridging language access across the Island and beyond."

"Transpondo o acesso ao idioma em toda a ilha e além." "Uniéndonos con el acceso de los idiomas en toda la isla y más allá."

https://www.capmvy.com