2022

2027

Martha's Vineyard 5 Year Community Plan for an Aging and Dementia Friendly Island

May, 2022

An Introduction

Greetings,

We are pleased to share with you our 5 year community plan for an aging and dementia friendly island, addressing six key priority areas. We strive to:

- *Ensure equity for Older Adults in all aspects of their lives*
- *Generate a spirit of inclusiveness island-wide through diverse representation in our planning and implementation process*
- *Collaborate with local, regional and national organizations to optimize our collective efforts*

Cindy Doyle, Chair of Healthy Aging Martha's Vineyard

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HAMV key priorities for an Aging and Dementia Friendly Island

Ensure that the essential services Older Adults need and the workforce necessary to provide them are in place.

Expand Older Adult transportation options and raise awareness of these options.

Develop a database/central clearing house of information as a resource for the Island's Older Adult population

Support digital equity and inclusion for Older Adults focusing on ongoing education/assistance.

Expand opportunities for community engagement (coordinated volunteer program, time banking, educational programs etc.).

Address Older Adult safety/accessibility regarding infrastructure (roads, sidewalks, bike paths, beaches) to support their lifestyle aspirations.

What's Included

	Initiatives	Categories	Pages
1	Ensure that the essential services Older Adults need and the workforce necessary to provide them are in place	• Food Accessibility • Housing • Long Term Care • Geriatric Health Care (Dementia & Dental Services, Behavioral Health) • In-home care	6-17
2	Expand Older Adult transportation options and raise awareness of these options	• On-island (medical and enrichment) • Off-island (medical)	18-22
3	Develop a database/central clearing house of information as a resource for the Island's Older Adult population		23-25
4	Support digital equity and inclusion for Older Adults focusing on ongoing education/assistance		26-30
5	Expand opportunities for community engagement (coordinated volunteer program, time banking, educational programs etc.).	• Volunteerism • Dementia Training • Advance Care Planning	31-40
6	Address Older Adult safety/accessibility regarding infrastructure (roads, sidewalks, bike paths, beaches) to support their lifestyle aspirations.	• Home • Streets and paths • Commerce • Vineyard Nature	41-46

Board Advocate/ED Assignments

#	Initiative/Sub-initiative	Board Member/ED
1.a	Ensure Essential Services/Workforce – Food Accessibility	Megan Panek
1.b	Ensure Essential Services/Workforce - Housing	Bob Laskowski
1.c	Ensure Essential Services/Workforce – Long Term Care	Paddy Moore
1.d	Ensure Essential Services/Workforce- Dementia	Paddy Moore
1.e	Ensure Essential Services/Workforce- Dental Care	Adam Turner
1.f	Ensure Essential Services/Workforce-Behavioral Health Care	Beth Folcarelli
1.g	Ensure Essential Services/Workforce-In-home Care	Paddy Moore
2	Expand Transportation Options	Lyndsay Famariss
3	Develop a database/central clearing house of information	Bob Laskowski
4	Digital Equity	Cindy Trish

Board Advocate/ED Assignments

	Initiative/Sub-initiative	Board Member/ED
5.a	Community Engagement - Volunteerism	None Assigned
5.b	Community Engagement – Dementia Training	Leslie Clapp
5.c	Community Engagement - ACP	Bob Laskowski
6.a	Safety/Accessibility - Home	Iris Freeman
6.b	Safety/Accessibility – Streets & Paths	Iris Freeman
6.c	Safety/Accessibility - Commerce	Iris Freeman
6.d	Safety/Accessibility – Vineyard Nature	Iris Freeman

Key Initiatives - #1

WHO Domain(s): Services & Housing

Goal: Ensure that the essential services Older Adults need and the workforce necessary to provide them are in place.

Board advocate: Megan Panek

SERVICES	STRATEGY	ACTION ITEMS	PARTNERS	YEAR
FOOD ACCESSIBILITY	1. Determine adequacy, affordability, accessibility, and distribution of food to Older Adults.	A. Participate with IGI Food Equity Network to collect information from community churches, funding organizations and others re whether Older Adults are getting the right food at the right time and can utilize what they get.	IGI, Food Pantry, ESCCI, COA's, MVC4L, and Churches	2022
		B. Meet with or poll with ESCCI and COA's (individually?, as a group?) to determine numbers of home-bound Older Adults they contact weekly/monthly to determine food accessibility, and what other services they provide to this population	ESCCI, COA's	
		C. Assess COA and ESCCI plans to resume congregate food programs.	ESCCI, COA's	
		D. Assess adequacy of COA data re race, age, and gender.	COA's	
		E. Determine if this should be a priority area for HAMV.	HAMV	
		F. Promote, strengthen and amplify other organizations efforts to provide access to food for Older Adults		2022-2027

Key Initiatives - #1

WHO Domain(s): Services & Housing

Goal: Ensure that the essential services Older Adults need and the workforce necessary to provide them are in place.

Board advocate: Bob Laskowski

SERVICES	STRATEGY	ACTION ITEMS	PARTNERS	YEAR
HOUSING	1. OLDER ADULTS -- Support efforts by a variety of island housing groups to design, fund, and develop affordable housing for those older adults that require it, and also provide housing for those who are part of the island workforce, and either directly or indirectly, support island Older Adults and our community.	A. Support proposed Housing Bank and other local/state legislative efforts to address housing shortages.	HAMV and Housing Bank	2022-2023
		B. Monitor developments by Town Affordable Housing Committees and advocate for funding and livability designs at Town Meetings.	All MV towns' affordable housing committees	2022-2027
		C. Review Town Zoning Bylaws (and what other communities are doing) and work to expand Accessory Dwelling Unit (ADU), multifamily development, and other regulatory programs for Older Adults.	All MV town zoning boards AARP	
		D. Research new housing program models (such as home sharing), assess if applicable to MV, and inform Older Adults through HAMV newsletter and PR.	HAMV, Consumer Activists, National and Regional home sharing programs, AARP	
		E. Conduct a proof-of-concept home sharing program to determine viability as a short-term solution for workforce housing	Phyllis Segal	2022-2023

Key Initiatives - #1

WHO Domain(s): Services & Housing

Goal: Ensure that the essential services Older Adults need and the workforce necessary to provide them are in place.

Board advocate: Bob Laskowski

SERVICES	STRATEGY	ACTION ITEMS	PARTNERS	YEAR
HOUSING (Continued)	2. Identify best models to adapt housing to new Older Adult needs re safety, mobility, access, and utilization of new technology.	A. Publicize research results through annual workshop, distribution of information, and different media		
		B. Identify innovative models and solutions to utilize technology (such as smart houses) to expand housing options, and distribute such information, including costs and possible funding resources, possibly through annual workshop. Incorporate Dementia Friendly Design AFA (Alzheimer's Foundation of America)	HAMV, Housing Bank, EDEA, Harvard Center Housing, AARP, AFA	2023-2027
	3. WORKFORCE -Support efforts by a variety of island housing groups to design, fund, and develop affordable housing for those who are part of the island workforce and who directly or indirectly support island Older Adults and our community	A. Research the concept of small houses development and work with the Towns, MVC and others to implement B. Advocate, raise awareness of and support other organization's efforts to address these issues	HAMV, All six towns and MVC HAMV Housing Bank	

Key Initiatives - #1

WHO Domain(s): Services & Housing

Goal: Ensure that the essential services Older Adults need and the workforce necessary to provide them are in place.

Board advocate: Paddy Moore

SERVICES	STRATEGY	ACTION ITEMS	PARTNERS	YEAR
LONG TERM CARE—GREEN HOUSE NURSING HOME AND REHABILI-TION	1. Assist Navigator Homes of MV to develop, permit, build, and operationalize this Green House nursing home model.	A. Provide supportive data re current and projected need of Older Adults island population for Long Term Care Services and Supports (LTSS)	HAMV and Navigator Homes of MV, MVC	2022-2024
		B. Advocate and educate at MVC, local Planning, Wastewater, and other Town Boards for approval.	HAMV, MVC, all six towns Planning, Wastewater, and other boards	2022-2024
		C. Support Navigator fundraising efforts.	HAMV and Navigator	2022-2024
		D. Publicize processes for registration and referral with COA's and other organizations until Green House opens.	HAMV, Navigator, all four COA's, MVC4L, Churches	2022-2024
		E. Inform Older Adults of volunteer opportunities.		
		F. Monitor state policy re expanding PACE programs, and explore and publicize potential benefits for island Medicare/Medicaid population.	HAMV, Navigator, MVC, and MDPH	2022-2024

Key Initiatives - #1

WHO Domain(s): Services & Housing

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Board advocate: Paddy Moore

SERVICES	STRATEGY	ACTION ITEMS	PARTNERS	YEAR
LONG TERM CARE—GREEN HOUSE NURSING HOME AND REHABILI-TATION (Continued)	2. Work with MV Hospital to inform Affordable Housing Committee and other island residents of critical importance of Health Care workforce housing.	A. Work to develop statistical reports detailing demographic, employment and other information so Older Adult needs and care can be more thoroughly understood.	HAMV, MVH, All towns' affordable housing committee, and BOS in all six towns.	2022
		B. Talk with Boards of Selects re MVC approval	HAMV, MVC, MVH, All towns' affordable housing committee, and BOS in all six towns.	2022-2023
		C. Provide testimony to MVC during MVH and Navigator hearings.	HAMV, MVC, MVH, and Navigator	2022
		D. Conduct information campaign to develop island-wide support for this Long-Term Care project, and related service projects to come.		2023

Key Initiatives - #1

WHO Domain(s): Services & Housing

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Board advocate: Paddy Moore

SERVICES	STRATEGY	ACTION ITEMS	PARTNERS	YEAR
GERIATRIC HEALTH CARE—**DEMENTIA SERVICES**	1. Strengthen dementia services. Explore and define how HAMV strengths in planning, advocacy, and community building can help to build a Dementia-Friendly Island.	A. Reconfirm universe of need (current and projected to 2040)	HAMV, MCA, MHAC, MVC4L	2022
		B. Collaboratively review existing services, identify gaps and priorities.	HAMV, MCA, MHAC, MVC4L	2022
		C. Negotiate roles	HAMV, MCA, MHAC, MVC4L	
		D. Advocate with MVH to develop capacity for Dementia assessment, diagnosis and treatment, as required by Ch 220 of 2018 law.	HAMV, MVH	2022-2023
		E. Encourage MVH to utilize national “best practices” to identify and support dementia patients, and limit delirium in all patients in the ER and throughout hospital stays.	HAMV, MVH	2022-2023

Key Initiatives - #1

WHO Domain(s): Services & Housing

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Board advocate: Adam Turner

SERVICES	STRATEGY	ACTION ITEMS	PARTNERS	YEAR
GERIATRIC HEALTH CARE— **DENTAL SERVICES**	1. Working with Dukes County Health Council (DCHC) members, identify best practice models for geriatric dental care in rural areas.	A. Help organize and participate in a DCHC sub-committee to collect and share information, and determine “best fit” for program model on island, particularly mobile dental treatment unit. ▪ Research other geriatric dental programs including those offering mobile services. ▪ Determine ”best fit” for program model ▪ Determine extent to which Older Adults utilize Vineyard Smiles and how to expand access.	DCHC, HAMV, Access Project, IHC	2023
		B. Develop a feasibility report for providing dental services on island. The report will also contain costs to provide services.		2023-2024
		C. If necessary, seek additional funding.		

Key Initiatives - #1

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Board advocates: Beth Folcarelli

SERVICES	STRATEGY	ACTION ITEMS	PARTNERS	YEAR
GERIATRIC HEALTH CARE— **BEHAVIORAL HEALTH SERVICES FOR OLDER ADULTS**	1. Encourage MVCS and the towns to expand the Counseling, Outreach, and Referral for Older Adults (CORE) program, and seek additional non-Town funding to supplement existing resources.		HAMV, MVCS, all six Towns	2022-2027
	2. Explore possible Tribal access to national behavioral health resources not otherwise available to rural communities.			2023
	3. Provide relevant data to SUD Coalition members re increased national rates of alcohol misuse among Older Adults (particularly women) and advocate for more attention by providers to this population.	A. Work with SUD Coalition members to identify and address barriers that prevent prioritizing alcohol abuse.	HAMV, SUD Coalition	2024-2025

Key Initiatives - #1

WHO Domain(s): Services & Housing

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Board advocate: Paddy Moore

SERVICES	STRATEGY	ACTION ITEMS	PARTNERS	YEAR
IN-HOME CARE	1. Develop MV demonstration plan for integrated in-home health care & social supports & services for OA & those with disabilities.	A. Convene Work Group to design such a network, including estimates of cost, funding sources, and needed work force.	HAMV, Hospice MV, ESCCI, MVCS, MVH (Discharge Planning & Dementia), MVC, VNA, Clergy, PACE, MVC4L	2022-2024
		B. Utilizing the recently completed survey of Older Adults' needs, develop a report that prioritizes needs and services.		
		C. Define range of in-home services--(health, mental health, shopping, meal prep, personal care, home- making, adult day care, care management, caregiver support, habilitation therapy/dementia coaching)		2022-2024
		D. Identify strengths & weaknesses of & gaps among existing programs.		
		E. Explore MA Department of Public Health & other state agencies' plans to expand PACE (for frail Older Adults eligible for Medicare & Medicaid)		
		F. Sponsor 2022 Rural Scholars study of existing capacity to provide in-home care services, barriers to expansion, and including focus groups of current family and professional caregivers to assess their priorities and needs. Include focus on need and workforce opportunities among island minority communities such as Brazilian and Jamaican populations.	HAMV, DCHC, MVH	2022-2023

Key Initiatives - #1

WHO Domain(s): Services & Housing

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Board advocate: Paddy Moore

SERVICES	STRATEGY	ACTION ITEMS	PARTNERS	YEAR
IN-HOME CARE (Continued)	2. Develop Work Force development plan for In-Home Care on MV.	A. Using Rural Scholars analysis, convene "think group" to consider the problem, identify range of stakeholders, conduct SWAT analysis, and explore possible resources---local, state, and national.	MVC, ESCCI, Massachusetts DOL, Gerontology Institute, Medicaid	2023-2024
		B. Identify MA Work Force development plans to improve supply of, and compensation for, direct care work force.		2023-2024
		C. Assess "fit" for MV of proposed plan(s), including training and compensation.		2023-2024
		D. Discuss problem and analysis with Massachusetts State Agencies, Island's legislative representatives, as well as Joint Committee on Elder Affairs, to explore legislative solutions.	Massachusetts DOL, EOEA, DPH, EOHS	2023-2024

Key Initiatives - #1

WHO Domain(s): Services & Housing

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Board advocate: Paddy Moore

SERVICES	STRATEGY	ACTION ITEMS	PARTNERS	YEAR
IN-HOME CARE (Continued)	3. Strengthen and expand Family Caregiver Support programs.	A. Review and analyze data on existing programs to determine client capacity and needs.	HAMV, COA's, MVCS, MVC4L, Private Agencies and others	2022-2025
		B. Review and supplement Rural Scholars data on programs currently serving disabled and older adult residents, both not-for-profit and for-profit agencies, to determine numbers of clients that can be served, affordability, accessibility, quality (?) and capacity for growth.		
		C. Identify new "connective" program models for Caregiver training and supports that are technology-based such as Trualta, ISP, etc., and assess applicability to MV.		

Key Initiatives - #1

WHO Domain(s): Services & Housing

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Board advocate: Paddy Moore

SERVICES	STRATEGY	ACTION ITEMS	PARTNERS	YEAR
IN-HOME CARE (Continued)	4. Define and develop network of day-to-day supports to enable older adults to age at home, such as help around home & garden, snow shoveling, home safety audit, transportation, friendly visits/companionship, etc.	A. Convene work group to clarify/define the supports needed.	HAMV, Edgartown COA, VVH, Up-Island COA, Clergy, MVCS	2023-2025
		B. Explore whether VVH or another agency might wish to expand existing role, and the costs involved to provide such services to all who need.	HAMV and VVH	
		C. Consider use of volunteers, particularly through a Volunteer Time Bank and through island church communities.		
		D. Explore intergenerational possibilities with the High School or group of in-betweens 19-26.		
	Habilitation Therapy/Dementia Coaching & day program	E. Develop a respite (overnight/weekend) program for full time home caregiver relief	HAMV and MVC4L	

Key Initiative #2

WHO Domain: Transportation

Goal: Expand Older Adult transportation options and raise awareness of these options.

Board advocate: Lyndsay Famariss

Strategy	Action Steps	Partners	Year
Create an island-wide integrated vision/support for alternative transportation options for Older Adults (on island essential and enrichment & off-island medical transport)	Convene a coalition of stakeholder organizations to: • Address perceived service gaps • Create options to encourage a transition from “driving myself” to utilizing alternative transportation modes • Create shared-usage solutions for all partners serving Older Adults • Minimize inefficiencies in a solution/reduce road congestion	Edgartown COA Island Elderly Housing IGI MVCF (partner) MVC4L MVCS MVC (partner) Oak Bluffs COA Tisbury COA Up-island COA Vineyard Villages at Home VTA YMCA	2022 - 2027

Key Initiative #2

WHO Domain: Transportation

Goal: Expand Older Adult transportation options and raise awareness of these options.

Board advocate: Lyndsay Famariss

Strategy	Action Steps	Partners	Year
(cont.)	Review Older Adult survey data to understand transportation behaviors and needs	S/A	2021-2022
	Conduct an audit of transportation options on and off-island	S/A	2021-2022
	Explore what other communities are doing to address Older Adult transportation needs	S/A	2021-2022
	Identify priorities for solution building for on and off-island transportation options	S/A	2021-2022

Key Initiative #2

WHO Domain: Transportation

Goal: Expand Older Adult transportation options and raise awareness of these options.

Board advocate: Lyndsay Famariss

Strategy	Action Steps	Partners	Year
(cont.)	Identify transportation solution options for target audience for on and off-island	S/A	2021/2022
	Develop multiple pilots for on-island transportation (single and multiple riders) to evaluate feasibility & secure funding	S/A	2021/2023
	Evaluate effectiveness of on-island pilot programs, create a island-wide strategic plan for Older Adult transportation to address needs and secure longer term funding streams	S/A	2022/2023
	Continue to monitor/address evolving on-island transportation needs of Older Adults	S/A	2024-2027

Key Initiative #2

WHO Domain: Transportation

Goal: Expand Older Adult transportation options and raise awareness of these options.

Board advocate: Lyndsay Famariss

Strategy	Action Steps	Partners	Year
(cont.)	Identify off-island medical transport model, research viability of the model and quantify need (Boston based)	S/A	2022
	Explore opportunities to partner with off-island partners to create additional pilots/models (Cape based)	Cape RTA, Falmouth COA	2023
	Secure seed financing for off-island medical transport	S/A	2023-2024
	Evaluate effectiveness of off-island pilot programs, create a island-wide strategic plan for Older Adult off-island transportation to address needs and secure longer term funding streams	S/A, Dylan Fernandes	2024-2027

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Key Initiative #2

WHO Domain: Transportation

Goal: Expand Older Adult transportation options and raise awareness of these options.

Board advocate: Lyndsay Famariss

Strategy	Action Steps	Partners	Year
Raise awareness of existing transportation options for Older Adults	Identify optimal ways to share information (digital, hardcopy, phone program) and create directory; update annually	S/A	Q2/Q3, 2022 2022-2027
	Create a communications campaign to raise awareness of existing options Including for people living with dementia	VTA, town governments, S/A	Q42022 - 2027
	Host an island-wide summit to: • Raise awareness of OA transport needs • Create empathy for impact on OA's lives • Share Coalition's work on addressing need • Educate on current and future transportation options for OA 's	S/A	Q4, 2022

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Key Initiatives - #3

WHO Domain(s): Communication, Information, and Technology

Goal: Develop a database/central clearing house of information as a resource for the Island's Older Adult population.

Board advocate: Bob Laskowski

Strategy	Action Steps	Partners	Year
Revitalize First Stop so that it is easy-to-use, current, comprehensive, centralized source of information Older Adults and those who care for them	Meet with MVCS to discuss options for segregating First Stop Older Adult information from the broader First Stop database and who is going to staff the website (answer the phone and keep the website updated).	MVCS	2022
	Evaluate the information that is currently on the website and what service information MV Commission has from their mapping project/compare; evaluate other information sources (service agency sites etc.)	MV Commission	2022-2023
	Explore with service agencies and users about what isn't working with current First Stop website database- gaps/what's missing? Working with the existing First Stop database and MVC mapping project information, the HAMV Information Database subcommittee will convene stakeholders to get input on what services/information should be on the website (i.e. First Stop doesn't currently have information about the financial eligibility for listed services).	MVC MVCS MVC4L COA's Older Adults and their families	2022-2023

Key Initiatives - #3

WHO Domain(s): Communication, Information, and Technology

Goal: Develop a database/central clearing house of information as a resource for the Island's Older Adult population.

Board advocate: Bob Laskowski

Strategy	Action Steps	Partners	Year
S/A	Research programs in other communities Google search (there are numbers of other senior service sites from other communities that can be studied for content, design and usability)	James Fuccione, Senior Director of MA Healthy Aging Collaborative HAMV assistant or Intern?	2022-2023
	Identify what model will be used going forward; • where database/information is going to reside • How this information will be updated • How this initiative will be funded • Staffing (including phone access)	HAMV MVCS MVH DCHC	2023
	Establish success metrics for usage and a method for evaluation	S/A	2023

Key Initiatives - #3

WHO Domain(s): Communication, Information, and Technology

Goal: Develop a database/central clearing house of information as a resource for the Island's Older Adult population.

Board advocate: Bob Laskowski

Strategy	Action Steps	Partners	Year
Raise awareness and educate service providers and Older Adults and their families about this resource	Identify optimal ways to share information (digital, hardcopy, phone program, audio files)	MVCS COAs Older Adult consumers MVH DCHC	2023
	Create a communications campaign to raise awareness and usage of channels	MVCS MVH	2023
	Roll-out awareness/education program, providing dementia training to staff	MVCS COAs and service agencies MVH	2023

Key Initiatives - #4

WHO Domain(s): Access, Equity and Inclusion

Goal: Support digital equity and inclusion for Older Adults focusing on ongoing education/assistance.

Advocate: Cindy Trish (Executive Director)

Strategy	Action Steps	Partners	Year
Raise awareness of digital inequity for Older Adults	Share Older Adult Survey Data in community Explore where we should focus (broadband access, device acquisition, technology training/support) and how to create support/momentum	MV libraries (Anne McDonough) Betty Robie (YMCA Healthy Agers) NAACP (Lorna Andrade) Falls Prevention Coalition work group	2022

Key Initiatives - #4

WHO Domain(s): Access, Equity and Inclusion

Goal: Support digital equity and inclusion for Older Adults focusing on ongoing education/assistance.

Advocate: Cindy Trish (Executive Director)

Strategy	Action Steps	Partners	Year
Raise awareness of digital inequity for Older Adults	Solicit support for a call to action for digital inequity in 3 steps: 1. Audit efforts underway to improve access, tools and education 2. Identify where and how elected officials can help 3. Appropriately appeal to local, state and federal officials for assistance	MV libraries (Anne McDonough) Betty Robie (YMCA Healthy Agers) NAACP (Lorna Andrade) Falls Prevention Coalition work group	2022-2027

Key Initiatives - #4

WHO Domain(s): Access, Equity and Inclusion

Goal: Support digital equity and inclusion for Older Adults focusing on ongoing education/assistance.

Advocate: Cindy Trish (Executive Director)

Strategy	Action Steps	Partners	Year
Raise awareness of digital inequity for Older Adults	Continue to raise support and identify key inequity initiatives: 1. Using survey and other data, keep this issue front and center via media channels – quarterly communications outreach 2. Continue to add individuals and organizations to our list of supporters to advocate for Older Adult needs 3. Provide support for other island initiatives addressing this issue (broadband initiatives etc.)	MV libraries (Anne McDonough) Betty Robie (YMCA Healthy Agers) NAACP (Lorna Andrade) Falls Prevention Coalition work group	2022-2027

Key Initiatives - #4

WHO Domain(s): Access, Equity and Inclusion

Goal: Support digital equity and inclusion for Older Adults focusing on ongoing education/assistance.

Advocate: Cindy Trish (Executive Director)

Strategy	Action Steps	Partners	Year
Develop an island-wide technology training program for Older Adults. GOAL: To provide 1-on-1 technology training assistance to any Older Adult who wants it when they want it.	1. Identify a technology training model and undertake a pilot including those living with dementia 2. Identify funding sources for the development of an Older Adult training program to support and scale what the libraries are doing, providing project coordination, additional technical training assistance and best practice approaches	MV Libraries YMCA NAACP MVC4L	2022-2023

Key Initiatives - #4

WHO Domain(s): Access, Equity and Inclusion

Goal: Support digital equity and inclusion for Older Adults focusing on ongoing education/assistance.

Advocate: Cindy Trish, Executive Director

Strategy	Action Steps	Partners	Year
Develop an island-wide technology training program for Older Adults	Review effectiveness of pilot and establish ongoing program, identify funding sources for ongoing program	S/A	2023-2024
	Roll-out full communications plan and scale program	S/A	2023-2024

Key Initiatives - #5

WHO Domain(s): Social Inclusion and Participation & Civic Participation and Employment

Goal: Expand opportunities for community engagement (coordinated volunteer program, time banking, educational programs etc.).

Board advocate: None at this time

Strategy	Action Steps	Partners	Year
Leverage Older Adult volunteer contribution to the island most efficiently; Expand volunteer opportunities for community engagement	Determine if there **unmet needs of Older Adults** that current volunteer programs do not address or can not meet due to resource constraints?	MV Commission MV Non-Profit Collaborative Volunteer/intern	2023-2024
	Review 2020 Survey	S/A	2023
	Survey Community leaders in aging services	S/A	2023
	Consult with Outside Experts	S/A	2023

Key Initiatives - #5

WHO Domain(s): Social Inclusion and Participation & Civic Participation and Employment

Goal: Expand opportunities for community engagement (coordinated volunteer program, time banking, educational programs etc.).

Board advocate: None at this time

Strategy	Action Steps	Partners	Year
S/A	Determine if **volunteering by Older Adults is being impeded** by inadequate knowledge of opportunities to volunteer or other barriers?	S/A	2023-2024
	Discuss with focus group of Older Adult volunteers		2023-2024
	Discuss with leaders of major island volunteer organizations	MVCS, Elder Services, MV Hospital, MVC4L etc.	2023-2024

Key Initiatives - #5

WHO Domain(s): Social Inclusion and Participation & Civic Participation and Employment

Goal: Expand opportunities for community engagement (coordinated volunteer program, time banking, educational programs etc.).

Board Advocate: None at this time

Strategy	Action Steps	Partners	Year
S/A	Identify if there **more Older Adults who want to volunteer** than current do? What is the size of this group?	S/A	2023-2024
	Develop ideas on how to measure	MV Commission; Outside Experts	2023-2024
			2023-2024

Key Initiatives - #5

WHO Domain(s): Social Inclusion and Participation & Civic Participation and Employment

Goal: Expand opportunities for community engagement (coordinated volunteer program, time banking, educational programs etc.).

Board advocate: None at this time

Strategy	Action Steps	Partners	Year
Expand volunteer opportunities for community engagement	Clarify if there **other unmet community needs**, other than those of Older Adults, for which Older Adults may make a significant contribution through volunteerism?	S/A	2023-2024
	Discuss with Community Leaders		2023-2024
	Estimate the size of the need		2023-2024
	Determine appropriateness of senior volunteerism as way of meeting the need		2023-2024

Key Initiatives - #5

WHO Domain(s): Social Inclusion and Participation & Civic Participation and Employment

Goal: Expand opportunities for community engagement (coordinated volunteer program, time banking, educational programs etc.).

Board advocate: None at this time

Strategy	Action Steps	Partners	Year
S/A	Are there **specific programs** that do not exist in our community that might be helpful—e.g. Friendly Visitors, Volunteer Time Bank, etc.		2023-2024
	Friendly Visitors Determine potential need	COAs, Elder Services, ? MV Commission	2023-2024
	If need found, consult existing programs for advice	Outside experts	2023-2024
	Volunteer Time Bank Look for successful examples in other locations		2023-2024
	Consider if applicable to MV		2023-2024

Key Initiatives - #5

WHO Domain(s): Social Inclusion and Participation & Civic Participation and Employment

Goal: Expand opportunities for community engagement (coordinated volunteer program, time banking, educational programs etc.).

Board advocate: None at this time

Strategy	Action Steps	Partners	Year
S/A	Design and Implement a Volunteer program island-wide based on learnings from previous investigation, identify funding sources for pilot	TBD	2025
	Evaluate effectiveness of pilot and establish ongoing program and funding sources	TBD	2026-2027

Key Initiatives - #5

WHO Domain(s): Social Inclusion and Participation & Civic Participation and Employment

Goal: Expand opportunities for community engagement (coordinated volunteer program, time banking, educational programs etc.).

Advocate: Leslie Clapp, Executive Director MVC4L

Strategy	Action Steps	Partners	Year
Educate the community that individuals living with dementia can be valuable contributors to our Island (ongoing)	Host Dementia friends workshops throughout the community. 1-Conducted workshops with VH, OB, Tisbury, WT, Chilmark, Edgartown library staff and for the general public	MVC4L Dementia Friends MA (provides content and training for workshops)	2021
	2-Add 1-2 trainers	MVC4L	2022
	2-Conduct 10+ workshops annually with organizations such as COAs, Vineyard Vision Fellowship, Vineyard Complementary Medicine, Hospice MV, IEH, Dukes County Disability, IGI, Churches; YMCA, HAMV & MVC4L Boards, DCHC, EMS, Police, healthcare providers,	MVC4L	2022-2027

Key Initiatives - #5

WHO Domain(s): Social Inclusion and Participation & Civic Participation and Employment

Goal: Expand opportunities for community engagement (coordinated volunteer program, time banking, educational programs etc.).

Board advocate: Bob Laskowski

Strategy	Action Steps	Partners	Year
To **Educate** (awareness of Advance Care Planning and why it is important); to **Engage** (connecting island residents to ACP resources) and **Activate** (100% Island residents have health care proxies in their medical records)	Host ACP Coalition Quarterly meetings to strategize, plan, execute and share updates.	MV Hospital Island Healthcare Vineyard Medical MV High School All-island Clergy MVCS Horizon Geriatrics NAACP MV Hospice Center4Living Edgartown COA Consumer Activists	2022-2027

Key Initiatives - #5

WHO Domain(s): Social Inclusion and Participation & Civic Participation and Employment

Goal: Expand opportunities for community engagement (coordinated volunteer program, time banking, educational programs etc.).

Board advocates: Bob Laskowski

Strategy	Action Steps	Partners	Year
	Meet with CEO/COO (MVH) to confirm their endorsement for “top down” support for encouraging Older Adults 65+ to complete a health care proxy and have it submitted into the hospital record. Meet with CEO’s designee to discuss process necessary to raise awareness/educate patients	ACP Coalition Partners	Q1/Q2 2022
	Explore other trusted advisors (eye doctors, dentists, pharmacists) willingness to raise awareness on ACP and what assets they need	S/A	S/A
	Create a pilot outreach program with Older Adults to determine effectiveness of this approach	S/A	S/A

Key Initiatives - #5

WHO Domain(s): Social Inclusion and Participation & Civic Participation and Employment

Goal: Expand opportunities for community engagement (coordinated volunteer program, time banking, educational programs etc.).

Board advocate: Bob Laskowski

Strategy	Action Steps	Partners	Year
	Identify a process for a ACP advisor to connect up with Older Adult referrals; who is this, what training is involved, secure funding to coordinate and execute	ACP Coalition Partners	2022-2023
	Maintain an inventory of printed information on ACP, website and disseminate in the community		2022-2027
	Participation in a series of MVTV shows hosted by Sandie by ACP Coalition members	S/A	Annually 2022-2027
	Health Care Decision Day (April 16) campaign planning and execution	S/A	Annually 2022-2027

Key Initiative #6

WHO Domain: Outdoor Spaces and Buildings & Public Safety

Goal: Address Older Adult safety/accessibility regarding infrastructure (roads, sidewalks, bike paths, beaches) to support their lifestyle aspirations

Board advocate: Iris Freeman

Strategy #1a Home	Action Steps	Partners	Year
Promote awareness of and access to the Home Safety Modification Pilot Program to support older adults' desire to age in place securely. HSMPP is a pilot program to provide housing modifications to island homeowners 65 years and older. It is sponsored by HAMV in partnership with the Martha's Vineyard Building Association, funded by local organizations and donations.	Review Home Safety Modification Program history and documents. Secure additional funding for Pilot Program – **DONE** ($25 thousand from MV Hospital) **Identify new home (auspices) for the Program and potential sources of sustainable funding**. Identify needs that exceed what the Home Safety Modification Program and explore possible partners.	CoAs, CORE, VNA Planning Boards? MVBA Lenny Jason, retired building inspector. (Possible connections with current inspectors) Developing list of candidates and exploring interest	2021-22 2022-23 2023-2027

Key Initiatives - #6

WHO Domain(s): Outdoor Spaces and Buildings & Public Safety

Goal: Address Older Adult safety/accessibility regarding infrastructure (roads, sidewalks, bike paths, beaches) to support their lifestyle aspirations.

Board advocate: Iris Freeman

Strategy #1b Home	Action Steps	Partners	Year
Continue to support the Falls Prevention Coalition, whose mission is: a) to collectively raise island-wide awareness of the risk of falling as one ages, b) to educate Older Adults on fall prevention strategies, and c) to empower Older Adults to take action to reduce their fall risk and, when they do fall, recover more quickly.	Host and convene bi-monthly meetings of the Falls Prevention Coalition. On an annual basis: a) Identify objectives for various work groups b) Determine priorities and action steps c) Plan and execute island-wide campaign for Falls Prevention Month (Sept). d) Review impact and metrics at year-end to determine progress and to establish priorities for following year e) Habilitation therapy-providing in-home training to caregivers to assist activities of daily living for those living with dementia	Chilmark Board of Health Consumer Activists Edgartown Council on Aging Elder Services of Cape Cod/Islands Island Health Care Community Center Martha's Vineyard Community Services Martha's Vineyard Hospital NAACP Oak Bluffs Council on Aging Tisbury Board of Health Tisbury Council on Aging Up Island Council on Aging Vineyard Complementary Medicine Vineyard Haven Library VNA of Cape Cod - Martha's Vineyard Office YMCA Healthy Agers	2022 - 2028

Key Initiative #6

WHO Domain: Outdoor Spaces and Buildings & Public Safety

Goal: Address Older Adult safety/accessibility regarding infrastructure (roads, sidewalks, bike paths, beaches) to support their lifestyle aspirations

Board advocate: Iris Freeman

Strategy #2 Streets and Paths	Action Steps	Partners	Year
Promote safe and accessible sidewalks, street crossings, walking paths and bike path	1- Identify interested parties to help develop a multi-year plan. Incorporate Dementia friendly design.	Town Officials CoAs Island Disability Coalition MVC4L Richard Cohen-Commissioner for Disability and Access-Dukes County Cindy T will participate in the MV & Gosnold Climate Action Planning (CAP) process as a member of the Public Health and Safety Thematic Working Group. HAMV Advisory Council	2023

Key Initiative #6

WHO Domain: Outdoor Spaces and Buildings & Public Safety

Goal: Address Older Adult safety/accessibility regarding infrastructure (roads, sidewalks, bike paths, beaches) to support their lifestyle aspirations

Board advocate: Iris Freeman

Strategy #2 Streets and Paths	Action Steps	Partners	Year
	2- Review local or island-wide existing data on physical infrastructure limitations for Older Adults and their priorities for improvement in physical infrastructure.		2023-2024
	3-Identify where HAMV can provide support (i.e. letters of recommendations) for town initiatives or other advocacy action and potential funding sources		2023-2024
	Identify priorities and feasibility of impact. **Each year, Identify and execute a specific project (potentially using a existing program model) and a community partner that combine high desirability and high feasibility,** e.g. working to assure that there are at least 2-3 fully accessible multiuse paths in each area of the island. (RC). Publicize impact with our community.		2024-2027

Key Initiative #6

WHO Domain: Outdoor Spaces and Buildings & Public Safety

Goal: Address Older Adult safety/accessibility regarding infrastructure (roads, sidewalks, bike paths, beaches) to support their lifestyle aspirations

Board advocate: Iris Freeman

Strategy #3 Commerce	Action Steps	Partners	Year
Promote access to and safety inside stores, restaurants and other public accommodations. **Support commercial establishments and town boards of trade in "bringing Older Adults" safely back into local in-person shopping.**	**Narrow the focus. Determine priorities**. Review ADA compliance plan and dementia design recommendations for each town. Review pertinent work that has begun or been done to improve access and safety in stores, restaurants, and other public accommodations. **Clarify scope of initial focus by conducting community listening sessions (store owners, building inspectors, Older Adults)** **Reignite efforts to be awarded a grant and conduct an initial pilot and then establish an ongoing Store Safety Modification Program.** Consider promoting volunteer efforts with PR rewards.	Town Officials Chamber of Commerce Individual business leaders, Chamber of Commerce Carol Fligor (lifelong Vineyarder, has promoted Store Safety Modification, also interested in outdoor safety issues) MA Healthy Aging Collaborative/AARP	2022 2023-2027

Key Initiative #6

WHO Domain: Outdoor Spaces and Buildings & Public Safety

Goal: Address Older Adult safety/accessibility regarding infrastructure (roads, sidewalks, bike paths, beaches) to support their lifestyle aspirations

Board advocate: Iris Freeman

Strategy #4 Vineyard Nature	Action Steps	Partners	Year
Promote access to the natural assets of Martha's Vineyard, such as beaches and fishing.	Review state and federal guidelines for accessibility from parking to beach. Learn initiatives already in place to promote access Identify specific projects that combine high desirability and high feasibility. (e.g. special chairs that can navigate sand and water) Every year, identify one project that HAMV can engage/support to improve access to Vineyard's natural assets, such as improving beach access. Find funding and publicize our efforts	Conservation organizations Disability Coalition Camp Jabberwocky Fishermans' Trust Town Planning boards Parks & Recreation AARP	2023-2024 2024-2027